Canva Essentials:
A Beginner's Guide to Design

Duration: 1 Day
Time: 9:00 AM - 5:00 PM
Mode: Physical

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Terms & Conditions Apply

Overview

This one-day course is designed to introduce participants to the essentials of visual design using Canva.

Ideal for beginners and non-designers, the course covers the fundamentals of design principles, navigating the Canva interface, and creating simple yet effective designs.

By the end of the day, participants will feel confident in using Canva for everyday design tasks, including social media posts, flyers, and presentations.

Course Objectives:

- Introduce the basics of design and visual communication.
- Equip participants with Canva navigation skills.
- Understand key design principles.

Instructor-Led

TRAINER
Li Chong (Onion)

Learn with *24co* today!

Course Outline

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Day 1
Module 1 — Why Design Matters and Building a Workflow
Module 2 — Getting Started with Canva
Module 3 — Recreating Designs to Learn by Doing

"Visual communication is one of the most essential skills in today's digital world—it's how you capture attention, convey ideas, and make an impact."

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Twenty-Four Consulting PLT (20240400540)
No. 8, Jalan Yap Kwan Seng,
31st Floor, Menara Ambank
50450 Kuala Lumpur
hello@twenty-four.io

twenty-four.io

Why Take This Course?

At the end of the session, you will:

- Understand the basics of design and visual communication.
- Navigate Canva and use its tools effectively.
- Apply key design principles in your work.

Target Audience

- Non-designers who need to create simple designs for daily tasks.
- Small business owners or entrepreneurs looking to create their own designs.
- Anyone interested in learning the fundamentals of design using Canva.

Bring Your Own Device

Participants are required to bring their own laptop or tablet for the class.

Hear from Our Customers

Testimonials & Feedbacks

Read All Testimonials →

Interested?

Request This Course With Us Today!

Scan the QR code or register via: **https://twenty-four.io/contact/**

Contact Us

✉ fahim@twenty-four.io

📞 +60 13-526 6350 (Fahim)

Terms and Conditions

1. **Pricing Details:** Contact us for pricing information.
2. **Certificate of Completion:** Certificates are awarded to participants who complete the sessions.
3. **Course Materials:** All materials provided are strictly for personal use and must not be reproduced.