

Canva for Business: Mastering Visual Design for the Workplace

Duration: 2 Days

Time: 9:00 AM - 5:00 PM

Mode: Physical

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FOR PRICING!**

**Terms & Conditions Apply*

Overview

This two-day course equips participants with the skills to create professional, effective designs using Canva. Tailored for non-designers and small business owners, it covers foundational design principles, Canva tools, and AI for content creation. Participants will engage in hands-on activities to design social media posts, presentations, flyers, and more.

By the end of the program, participants will understand the importance of design in communication and branding, gaining the confidence to produce visually compelling designs efficiently and share them with pride.

Instructor-Led



TRAINER

Li Chong (Onion)

Learn with 24co today!



Course Objectives:

- Learn design basics: alignment, color, and typography.
- Explore Canva tools and use AI for content creation.
- Create and refine designs with hands-on practice.

Course Outline

[DOWNLOAD COURSE DETAILS](#)

Day 1: Building Foundations and Gaining Confidence

Module 1 — Why Design Matters and Building a Workflow

Module 2 — Getting Started with Canva

Module 3 — Recreating Designs to Learn by Doing

Day 2: Mastering Advanced Tools and Practical Applications

Module 4 — Using ChatGPT for Content Creation

Module 5 — Colors, Fonts, and Visual Harmony

Module 6 — Final Project and Feedback Session



Why Take This Course?



At the end of the session, you will:

- Create visuals using design principles like alignment and color harmony.
- Use Canva and AI tools effectively for design.
- Produce professional designs with practice and feedback.

Target Audience

- Non-designers creating daily designs like slides or social media posts.
- Small business owners needing professional-looking designs.
- Anyone wanting to design efficiently while learning the basics.

Bring Your Own Device

Participants are required to bring their own laptop or tablet for the class.

Hear from Our Customers
Testimonials & Feedbacks

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Interested?

Request This Course With Us Today!

Scan the QR code or register via: <https://twenty-four.io/contact/>



Contact Us

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Terms and Conditions

1. **Pricing Details:** Contact us for pricing information.
2. **Certificate of Completion:** Certificates are awarded to participants who complete the sessions.
3. **Course Materials:** All materials provided are strictly for personal use and must not be reproduced.



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