Understanding Blockchain: What Every Leader Needs to Know

Duration: 1 Day
Time: 9:00 AM - 5:00 PM
Mode: Physical

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Terms & Conditions Apply

Overview

This one-day program provides a plain-English introduction to blockchain technology.

Through relatable examples and real-world applications, participants will explore how blockchain works and how it can improve processes such as record-keeping, decision-making, and trust-building in organizations.

Designed for senior management, it explores blockchain's practical uses and equips participants to assess its value for their organizations.

Instructor-Led

TRAINER
Ali Reza Azmi

Course Objectives:

- Explain blockchain in simple, practical terms.
- Explore real-world applications in business and government.
- Help participants assess when blockchain is a suitable tool.

Learn with *24co* today!

Course Outline

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Day 1
Module 1 — What Is Blockchain, and Why Should You Care?
Module 2 — How Does Blockchain Work in the Real World?
Module 3 — Where Can Blockchain Add Value?
Module 4 — Thinking Strategically About Blockchain

"The blockchain is going to change everything more than the Internet has."

2A

Twenty-Four Consulting PLT (20240400540)
No. 8, Jalan Yap Kwan Seng,
31st Floor, Menara Ambank
50450 Kuala Lumpur
hello@twenty-four.io

twenty-four.io

Why Take This Course?

At the end of the session, you will:

- Understand blockchain's basics and its impact on processes.
- Identify practical use cases for blockchain in your organization.
- Gain insights to guide strategic discussions about blockchain adoption.

Target Audience

- Senior managers seeking a non-technical understanding of blockchain.
- Decision-makers exploring blockchain's potential for efficiency.
- Leaders curious about the future of technology in organizations.

Bring Your Own Device

Participants are required to bring their own laptop or tablet for the class.

Hear from Our Customers

Testimonials & Feedbacks

Read All Testimonials →

Interested?

Request This Course With Us Today!

Scan the QR code or register via: **https://twenty-four.io/contact/**

Contact Us

✉ fahim@twenty-four.io

📞 +60 13-526 6350 (Fahim)

Terms and Conditions

1. **Pricing Details:** Contact us for pricing information.
2. **Certificate of Completion:** Certificates are awarded to participants who complete the sessions.
3. **Course Materials:** All materials provided are strictly for personal use and must not be reproduced.